

## Implementing provisions of the General study regulation (IP-GStudR)

### Master of Science in Economics, Business and Data Analytics (english)

By resolution of the Rectorate, the following implementing provisions of the GStudR apply as of 01.08.2026.

Brig, 29.04.2026


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08.05.2026

 Elektronische Signatur  
Erstellt mit actaSIGN von axelity ag



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## 1 Scope of studies for Master's Degree Programmes

*In accordance with Art. 8b, Para. 1 GStudR*

The Master in Economics, Business and Data Analytics consists of 90 ECTS Credits.

## 2 List of modules

*In accordance with Art. 8b, Para. 2, 3 and 4 GStudR*

<sup>1</sup> Modules:

### **Compulsory modules - Block 1: Data Analytics (27 ECTS)**

M01 Econometrics (9 ECTS)  
M02 Machine learning (9 ECTS)  
M03 Seminar: Applied econometrics (9 ECTS)

### **Compulsory modules - Block 2: Markets and Decision Making (21 ECTS)**

M04 Organisational economics and management (7 ECTS)  
M05 Decision making (7 ECTS)  
M06 Entrepreneurship and innovation (7 ECTS)

### **Elective modules - Block 3-A: Management specialisation (21 ECTS)**

M07 Marketing and consumer behaviour (7 ECTS)  
M08 Leadership and business ethics (7 ECTS)  
M09 Competitive and corporate strategy (7 ECTS)

### **Elective modules - Block 3-B: Economics specialisation (21 ECTS)**

M10 Economics of digitisation (7 ECTS)  
M11 Growth and sustainability (7 ECTS)  
M12 Public economics and policy (7 ECTS)

### **Master's thesis**

M13 Master's thesis (21 ECTS)

<sup>2</sup> Three modules must be validated among the elective modules.

<sup>3</sup> To obtain the specialisation in economics or management, students must have completed the three modules corresponding to the specialisation in Block 3-A or Block 3-B. Students can also take a mix of modules from the two specialisation blocks and will then graduate without a specialisation.

## 3 Regular studies

*In accordance with Art. 8, Para. 2 GStudR*

<sup>1</sup> Module M03 (Seminar: Applied econometrics) can only be attended if M01 (Econometrics) and M02 (Machine Learning) have been successfully completed.

<sup>2</sup> When writing the Master's thesis, a student may take only one additional elective module. Other limitations regarding the start of the Master's Thesis are regulated in the Master Thesis guidelines.

## 4 Organizational division of the study programme in Bachelor's degree programmes

*In accordance with Art. 8a, Para. 6 GStudR*

Point 4 does not apply because these implementing provisions refer to a Master's degree programme.

## 5 Major-/ minor programmes

*In accordance with Art. 8, Para. 4 GStudR*

There are currently no Major or Minor programmes.

## 6 Module Implementation

*In accordance with Art. 9 GStudR*

<sup>1</sup> Compulsory modules offered every semester:

M01 Econometrics  
M03 Seminar: Applied econometrics  
M13 Master's Thesis

<sup>2</sup> All other modules are offered once a year, either in the Autumn or Spring semester:

Modules M02, M05, M07, M09 and M11 are offered in Spring.  
Modules M04, M06, M08, M10 and M12 are offered in Autumn.

## 7 Bilingual Studies

*In accordance with Art. 11, Para. 4 GStudR*

Does not apply. All modules are solely taught in English.

## 8 Classes/Lectures

*In accordance with Art. 14, Para. 4 GStudR*

The typical format consists of 4 to 5 classes of 2-3 hours each, although this may be adapted, depending on the learning objectives and pedagogical approach. Weekly exercises, additional workshops, and more individual support may also be scheduled and must be announced by the teaching team as early as possible, usually at the beginning of the respective semester.

## 9 Assessments

*In accordance with Art. 15, Para. 2 GStudR*

<sup>1</sup> Continuous, final, individual and group assessments take multiple forms. The most used formats are:

- a. Written exams
- b. Oral exams
- c. Quizzes
- d. Essays
- e. Presentations
- f. Case studies
- g. Data analyses

<sup>2</sup> The lecturers can implement other assessment formats. The assessment language is English. There is no right to a German or French version of an assessment.

## 10 Special academic assignments and remedial work for special academic assignments

*In accordance with Art. 16, Para. 2 and 3 GStudR*

<sup>1</sup> The only special course work which is mandatory for the students is the completion of the Master's thesis (M 13). The programme director establishes guidelines with details of the Master's thesis. All regulations regarding the Master's Thesis and potential retakes are handled in the Master thesis guidelines. The Student Services make them available on the Moodle platform. These guidelines also contain the template for a declaration of authorship.

<sup>2</sup> In the case of a failed Master's thesis, the lecturer may grant the student a one-time opportunity to do remedial work in order to achieve a sufficient grade. If the opportunity to do remedial work is granted it counts as a second attempt.

<sup>3</sup> If the opportunity to do remedial work is granted, the student is granted a 6-week period to complete it. This period starts at the time of receipt of the rejection of the first attempt. At the time of submission of the remedial work, the student must be enrolled.

<sup>4</sup> If the Master's thesis is still not assessed as sufficient after the remedial work, the thesis can be repeated once with a new topic.

## 11 Non-transferable study credits

*In accordance with Art. 25, Para. 4 GStudR*

Master's theses from other universities or higher education institutions cannot be credited.

## 12 Options for Compensation in Master's degree programmes

*In accordance with Art. 27, Para. 1 No. 3 GstudR*

<sup>1</sup> Definitive grades in compulsory modules cannot be compensated.

<sup>2</sup> In elective modules, at most one module grade can be below 4.0 (but not below 3.0) and the weighted grade average over all elective modules must be at least 4.0.

## 13 Master's degree completion

*In accordance with Art. 27, Para. 2 GStudR*

No further requirements.