Master of Science in Economics, Business and Data Analytics

Study plan autumn semester 2023

Academic Semester
01.08.2023 - 31.01.2024

Study period
21.08.2023 - 12.01.2024

Kick-off day
26.08.2023 (online)

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<tbody>
<tr>
<td></td>
<td>Online-Event 1</td>
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<td>Online-Event 5</td>
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<td>09:00 - 12:00</td>
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<td>13:30 - 16:00</td>
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<td>18:30 - 21:30</td>
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Examination period

<table>
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<tr>
<th>Date</th>
<th>Sat, 20.01.</th>
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<tr>
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<td>10:30 - 12:30</td>
<td>Re-examns AS23</td>
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<td>M 01</td>
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<td>14:00 - 16:00</td>
<td>M 04</td>
<td>14:00 - 16:00</td>
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Location event and exams

Classes and exams will generally be held online. Individual classes can be offered in presence or in a hybrid format. Details on the individual modules are communicated in Moodle.

Legend

If there are any changes from the listed dates or form of examination, the module team will contact the concerned students directly.

We reserve the right to make changes. Version 30.03.23

**Mandatory Modules**

<table>
<thead>
<tr>
<th>No.</th>
<th>Module name</th>
<th>Semester</th>
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<tbody>
<tr>
<td>M 01</td>
<td>Econometrics</td>
<td>Fall/Spring</td>
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<tr>
<td>M 02</td>
<td>Machine Learning (Start SS24)</td>
<td>Fall/Spring</td>
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<tr>
<td>M 03</td>
<td>Organisational Economics and Management</td>
<td>Fall</td>
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<tr>
<td>M 04</td>
<td>Organisational Economics and Management (Start SS25)</td>
<td>Fall</td>
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<tr>
<td>M 05</td>
<td>Decision Making (Start SS24)</td>
<td>Spring</td>
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<tr>
<td>M 06</td>
<td>Entrepreneurship &amp; Innovation (Start AS24)</td>
<td>Fall</td>
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<tr>
<td>M 07</td>
<td>Entrepreneurship &amp; Innovation (Start AS25)</td>
<td>Fall</td>
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<tr>
<td>M 08</td>
<td>Leadership &amp; Business Ethics (Start AS24)</td>
<td>Fall</td>
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<tr>
<td>M 09</td>
<td>Economics of Digitalisation (Start AS24)</td>
<td>Fall</td>
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<tr>
<td>M 10</td>
<td>Economics of Digitalisation (Start AS25)</td>
<td>Fall</td>
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<tr>
<td>M 11</td>
<td>Growth and Sustainability (Start SS25)</td>
<td>Spring</td>
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<tr>
<td>M 12</td>
<td>Public Economics Policy (Start AS24)</td>
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**Elective Modules**

<table>
<thead>
<tr>
<th>No.</th>
<th>Module name</th>
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<tbody>
<tr>
<td>M 07</td>
<td>Marketing &amp; Consumer Behavior (Start SS24)</td>
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<tr>
<td>M 08</td>
<td>Environmental &amp; Social Policy (Start SS24)</td>
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<td>M 09</td>
<td>Competitive &amp; Corporate Strategy (Start SS25)</td>
<td>Spring</td>
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<tr>
<td>M 10</td>
<td>Competitive &amp; Corporate Strategy (Start SS25)</td>
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<tr>
<td>M 11</td>
<td>Growth and Sustainability (Start SS25)</td>
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<td>M 12</td>
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<td>M 13</td>
<td>Master thesis</td>
<td>Fall/Spring</td>
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